

Call for Chapter

Understanding Sustainability: Business & Charity

Invitation

Turkish Academy of Sciences (TÜBA) Sustainable Development and Finance Working Group invites you to contribute to the book titled “Understanding Sustainability: Business & Charity”.

A symposium on this subject was held in May 2022 in partnership with TÜBA and the Association of Academies and Societies of Sciences in Asia (AASSA). In addition to the papers presented in this symposium, we would like to include the original chapters in the book.

Subject and Content

The term and notion of “sustainability” are deeply popular but are nonetheless surrounded by ambiguity and confusion in terms of meaning, implications, and boundaries. The Brundtland Report (also known as Our Common Future), published in 1987, describes sustainable development as “development that addresses current needs without jeopardizing future generations’ capacity to fulfill their own needs.” Currently, the term “sustainability” is broadly applied to characterize improvements in areas such as the overexploitation of natural resources, harmful business and industrial manufacturing, inefficient energy usage and polluting by-products, as well as the linear consumption of products, quality of individual lifestyle, consumer buying behavior, technological development or shifts in businesses practices and institutions. Sustainability also often refers to the mechanisms and activities, which help mitigate and counteract degradation and depletion of natural resources to sustain an ecological equilibrium without lowering the quality of life in contemporary societies. Sustainability is informed by a variety of fields, domains, and disciplines, including politics, economics, and philosophy, as well as social sciences and hard sciences.

Sustainability is associated with three overlapping sectors: the economy, society, and the environment, and hence, emphasizes the concept’s simultaneous economic, environmental, and social dimensions. In 2015, the United Nations published “Transforming our world: the 2030 Agenda for Sustainable Development”, a “plan of action for people, planet and prosperity.” The publication outlines 17 Sustainable Development Goals and 169 targets, seeking to build on previous efforts by outlining a 15-year agenda that balances “the three dimensions of sustainable development: the economic, social and environmental”. The document lays out 17 Sustainable Development Goals and 169 priorities, aiming to expand on past strategies by laying out a 15-year plan those balances “the three dimensions of sustainable development: the economic, social, and environmental.” Both the configuration of the concept of



sustainability and recognition of the diversity of associated perspectives and interpretations affect our approach and implementation of sustainable development, both locally and globally. The idea of sustainability reveals the necessity for contextual re-definition, re-interpretation, and adaptation in multiple sectors and fields, across varying historical and socio-cultural contexts, while also mandating the incorporation of related worldviews, ethical systems, civilizational outlook; all contributing to new original knowledge for the best interest and wellbeing of humankind and our planet.

TÜBA Sustainable Development and Working Group has previously published a book on circular economy. This book focused on the relationship between businesses and charities in the context of sustainability. This book aims at contributing to the understanding and definition of sustainability in the context of business and civil society organizations, cooperatives, commercial entities, and Waqf (Islamic endowments). Particularly, it looks at how and to what extent the aforementioned actors are able to effectively drive and fulfill the goals of sustainability. This includes the mechanisms through which they incorporate, internalize, and operationalize values and ethics to produce ecological balance, social harmony and just societies. Critically, the book will plan to ask in what ways do we learn from the actual practices, experiences and contributions of firms, commercial entities, and organizations to advance more holistic discourse of sustainability. Moreover, we would like to address the question of how to effectively or better engage commercial and civil society actors within a framework that furthers the agenda of sustainability and SDGs in the 21st century in this book.

Submission

Chapters will be sent to cem.korkut@tuba.gov.tr and talha.akpinar@tuba.gov.tr . Please write the title of the book “Understanding Sustainability: Business & Charity” and name of authors in the e-mail subject line. Example: Understanding Sustainability: Business & Charity – Cem Korkut & Mehmet Bulut

Important Dates

Deadline:	November 15, 2022
Reviewer Comments:	December 15, 2022
Final Version:	December 31, 2022
Control for Printing:	January 31, 2022
Publication:	February 15, 2023



Author Guide for Understanding Sustainability: Business & Charity

TÜBA uses APA 7 version reference format for books in social sciences. The citation system, format of footnotes and bibliography of chapters submitted to the book “Understanding Sustainability: Business & Charity” should be prepared in line with American Psychological Association (APA) style.

Attention should be paid to presenting the chapters submitted to the book as follows. If a condition that does not comply with the following rules is detected during the pre-check phase, the chapter is returned to the author without being sent to the referees, and is requested to be framed by the following rules:

General view:

1. Chapters must be submitted in Microsoft Word format.
2. Times New Roman writing style is used in the main text including tables, graphics, figures, maps.
3. The line spacing of the text is 1.15.
4. Paragraphs are separated by space, not with a paragraph indentation.
5. Line spacing can be set as 1 in the tables.
6. The submitted chapters are expected to be at least 4,000 words, including the abstract and references.
7. The main text is written in 10 font sizes.

Titles:

1. Main title should be a title that is compatible with the content, which expresses it best and only the initials of the words should be written in capital letters, in 12 font size and bold.
2. Subtitle in first degree should be a title that is compatible with the content, which expresses it best and only the initials of the words should be written in capital letters, in 11 font size and bold.
3. Subtitle in second degree should be a title that is compatible with the content, which expresses it best and only the initials of the words should be written in capital letters, in 10 font size and bold&italic.
4. Conjunctions (and, for, etc.) should be written completely lowercase.

Name(s) and address(es) of the author(s):

1. The title, name, and institution of the author is 10 font size and centered.
2. The title of the author is not used, and the institution name is written in italics.
3. For other information, a footnote is given next to the name of the author as *.
The title of author, university/institution, faculty/institute/college,



department, e-mail address, and ORCID are written in the footnote respectively.

Abstract:

1. There should be an abstract written in English, with a font size of 9 and not exceeding 200 words at the beginning of the article.
2. The used sources, figures, and table numbers should not be mentioned in the abstract.
3. Keywords consisting of at least 3 and at most 8 words should be given in English by leaving a blank line under the abstract with a centered style. The title “Keywords” should be written in bold and italic. The keywords should be written in italic.

Tables, Graphics, and Figures:

1. The names of tables, graphics, figures, etc. should be written on the table, graphic, and figure in 9 font size. It can be written in 8 font size if necessary to fit into page.
2. The names of tables, graphics, figures, etc. should be numbered and written perpendicular to the left and bold, with a dot (.) at the end.
3. The name of the table, the graphic, and the figure should be written in small, with only the first letter of the first word capitalized (Example: Table 1. Citation table.).
4. The figures and graphics to be used in the study should be prepared in high resolution suitable for printing.
5. The source should be written in italics, 8 font size, and centered below the table, graphic, or figure. (Example: Source: (TÜBA, 2022)).

Citations:

1. Authors should avoid using footnotes as much as possible.
2. Footnotes should be used only for explanations and numbered automatically.
3. TÜBA Publications does not use endnotes. On the other hand, endnotes should only be used for explanation, and at the end of the text.
4. In order to indicate sources in footnotes, authors should use the principles of in-text citation.
5. Direct quotations should be given in quotes; Quotations less than five lines should be written between the lines, and quotations longer than five lines should be written in 1 point small (9 font size), 1.5 cm from the left and right of the line, in blocks and with 1 line spacing.
6. If there is a general reference in the text and a reference is made to the whole text (surname, year) it is sufficient to write. Example: (Şeker, 2009).
7. If a page is quoted or related ideas are taken from a certain section, the source is written with the page number. Example: (Faroqhi, 1997, p. 67) or (Korkut, 2020, p. 12-14).



APA 7 Citing Rules in Text*

1. If you are citing a work with 1 author, you only need the author's last name comma year in parentheses. Example: (Abrams, 2018)
2. If you are citing a work with 2 authors, connect both authors' last names with & (ampersand) comma and the year. Example: (Wegener & Petty, 1994)
3. If there are 3 or more authors use et al., which means "and others," comma and the year. Example: (Harris et al., 2018)

References:

1. All references (excluding classical texts and personal interviews) used and cited during the manuscript are added to the References.
2. The works that are not cited in the study are not included in the References.
3. The references should be written in 9 font size including the References title at the end of the text, in alphabetical order according to the surnames of the authors.
4. The second and subsequent lines of the referenced work should start 1 cm inwards.
5. References should be listed by the date of publication if an author has more than one publication. DOI numbers, if any, of the cited source are written at the end.

APA 7 in References*

1. **Journal Article:**
Ashing-Giwa, K. T., Padilla, G., Tejero, J., Kraemer, J., Wright, K., Coscarelli, A., Clayton, S., Williams, I., & Hills, D. (2004). Understanding the breast cancer experience of women: A qualitative study of African American, Asian American, Latina and Caucasian cancer survivors. *Psycho-Oncology*, 13(6), 408-428. <https://doi.org/10.1002/pon.750>
2. **Online News/Magazine Article:**
Rogers, O. (2021, July 9). Why naming race is necessary to undo racism. *Psychology Today*. <https://www.psychologytoday.com/us/blog/who-am-i-who-are-we/202107/why-naming-race-is-necessary-undo-racism>
3. **Book:**
Schmidt, N. A., & Brown, J. M. (2017). *Evidence-based practice for nurses: Appraisal and application of research* (4th ed.). Jones & Bartlett Learning, LLC.
4. **Book Chapter with Editor(s):**
McCormack, B., McCance, T., & Maben, J. (2013). Outcome evaluation in the development of person-centred practice. In B. McCormack, K. Manley, & A. Titchen (Eds.), *Practice development in nursing and healthcare* (pp. 190-211). John Wiley & Sons.
5. **Web Page:**



Centers for Disease Control and Prevention. (n.d.). *Preventing HPV-associated cancers*.
https://www.cdc.gov/cancer/hpv/basic_info/prevention.htm/

6. Online Report:

Los Angeles County Department of Public Health. (2017, January). *Key indicators of health by service planning area*. <http://publichealth.lacounty.gov/ha/>

7. Dissertation or Thesis:

Valentin, E. R. (2019, Summer). *Narcissism predicted by Snapchat selfie sharing, filter usage, and editing* [Master's thesis, California State University Dominguez Hills]. CSU ScholarWorks.
<https://scholarworks.calstate.edu/concern/theses/3197xm925?locale=en>

* <https://libguides.csudh.edu/citation/apa-7#s-lg-box-22358980>

Short Biography:

1. Authors should submit a short biography not more than 200 words in 10 font size.
2. Title, Name and Last Name, Affiliation, E-mail, ORCID should be written on the biography in 10 font size and bold.

Assoc. Prof. Cem Korkut | Ankara Yıldırım Beyazıt University | ckorkut@aybu.edu.tr | ORCID: 0000-0002-1104-5330

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