# **Application Form for Patronage**

*All fields are required.*

# I. Applicant details

| Organisational form (legal status) |  |
| --- | --- |
| Statutory representative (name, title, position) |  |
| Registered office |  |
| Business ID number |  |
| Main area of activity |  |
| Website |  |
| Contact person (name and email) |  |
| Correspondence address (incl. email and phone number) |  |

# II. Event details

| Event title |  |
| --- | --- |
| Event date (from – to) |  |
| Event venue |  |
| Media partners |  |
| Sponsors and partners |  |
| Target groups of the event |  |
| Expected attendance |  |

# III. Financial backing of the proposed event

*Please also indicate any own income generated by the event, such as income from ticket sales, merchandising, individual donations, etc., if applicable.*

| **Expected income** |
| --- |
| Type of income | Amount of income |
|  |  |
|  |  |
|  |  |
| **Estimated expenses** |
| Type of expense | Amount of expense |
|  |  |
|  |  |
|  |  |

# IV. Additional information about the event

## Detailed description of the event (max. 1500 characters incl. spaces)

*Thematic focus and objective of the event, organisational arrangements, basic outline of the programme.*

## Event history (max. 1000 characters incl. spaces)

*Indicate whether the event is recurring. If so, please describe previous editions and provide outcomes from past years.*

## Event timeline (max. 250 characters incl. spaces)

*Outline the basic timeline of the event (preparation, implementation, post-event activities, etc.).*

## Main and side programme (max. 500 characters incl. spaces)

*Present the basic structure of the programme, including expected guests and any accompanying events.*

## Target group and media impact (max. 1000 characters incl. spaces)

*Describe the main target groups of the event and the estimated attendance of each. Explain how these groups will be involved and how many people the event is expected to reach in total (physically or online).*

## Scope of the event

*Select one option (highlight in* ***bold****).*

Local
National
International

## Detailed concept of deliverables and cooperation with the CAS at the event (max. 1000 characters incl. spaces)

*Propose the deliverables for the CAS (e.g. placement of the CAS logo on the event website, promotion on social media, etc.) and outline the idea of mutual cooperation (such as participation in the programme, presence at the closing ceremony, etc.).*

## Societal impact of the event (max. 500 characters incl. spaces)

*If your event addresses current societal challenges, please describe how.*

## Past cooperation with the CAS (max. 500 characters incl. spaces)

*Indicate whether your event or organisation has cooperated with the CAS in the past (and in what form, if applicable).*

## Participation of CAS representatives in the event (max. 500 characters incl. spaces)

*State whether and how you plan to involve CAS representatives in your event (e.g. attendance at accompanying events, participation in the opening ceremony, involvement in the programme, etc.).*

## Materials to be submitted to the CAS after the event (max. 500 characters incl. spaces)

*List whether and what materials will be submitted to the CAS after the event (e.g. photo documentation, media monitoring, final report, etc.).*

By signing this application for patronage, I hereby declare that all the information provided above is true.

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Date, place, and signature of the statutory representative